

FAQs on approaching funders for CP2 sponsorship

While CFP is subsidizing and fundraising for costs associated with planning and managing the CP2 year-long process, participants pay a registration fee to cover some of the costs of the week-long event in Sierra Leone, and also pay the costs of their travel to/from Sierra Leone. We understand that some teams may require sponsorship to cover these costs. To help with this, CFP has compiled a few resources that teams can use to approach potential sponsors.

These include:

- Draft cover note to accompany your proposal
- Formal invitation letter (upon request)
- Team Overview document (available here)

Additionally, below are some Frequently Asked Questions that a funder may ask you about:

Q: What would sponsorship cover?

A: Our team/my travel to and from Sierra Leone and fees for participation that cover in country costs—hotel, meals, transfers, etc. Other funders are supporting program planning, participation of community members and visits to communities, and the contributions of "resource-people" who offer specific expertise and experience to the group.

Q: Who are other funders supporting this program?

A: Catalyst for Peace, Rockefeller Brothers Fund, Humanity United, Government of Sierra Leone, and others still under consideration.

Q: How will this feed into your practice and broader work?

A: It is a chance to strengthen our programming by offering time and space to: deepen partnerships critical to our program/initiative's success, reflect on our successes and challenges, learn from other program teams undertaking similar work in other contexts, develop language that better tells our story, brainstorm current questions with peers, build relationships with leaders in our field, access learning for specific technical capacities, participate in other global events/forums and raise our profile, and find collaborators.



Q: How will your team's involvement contribute to the event and to the overall mission/vision of CP2? A: Each team in CP2 is committed to locally-led peace and development in their own conflict-affected context. We are each nurturing our local peace architecture. However, each represents a different country and/or region, is at a different point in the process of growing and deepening our program and partnerships, and has a different programmatic perspective to the mission. This means that each one of us brings a different set of lessons that can be examined and potentially adapted for the others, as we all look to strengthen our practice and as we collectively build a common understanding of how to work together across levels.

Q: What makes this event/process different from others you've participated in? What makes it especially valuable?

A: CP2 is an opportunity to collaborate with and learn from other organizations committed to working in a people- and community-centered way. It focuses on lived examples of *how* different partners (across sectors) have worked together to see programs and impact grow and deliver. It is grounded in concrete practice and designed to support better practice in participants' own contexts. Unlike other events that convene NGO practitioners or funders and grantees, CP2 emphasizes partnership between many layers. It brings together practitioners, funders, government, community leaders and international partners to understand the roles of each group, confronting the power dynamics and examining what healthy, mutual learning and support looks like. It is a chance to strengthen relationships with our own partners, as well as folks doing this work in other countries and regions.

Q: What are you asking of your funder?

A: This ask is for financial support to cover the fees of participating in CP2 (specifically the week-long visit to Sierra Leone). However, it is also an opportunity to strengthen and renew your partnership with this funder. CP2 teams can and, where appropriate, are encouraged to include international partners and funders, as well as NGO and community leaders. So you could ask the funder to be *part* of your team, reflecting and collaborating alongside other people in your program ecosystem on how to create better, more supportive, more locally-led/inside-out partnerships and systems, and to join in the global conversation around this with other funders.

Ideas on who to approach for sponsorship

- Funders you already work with or want to work with and whom you want to strengthen your relationships with (individuals, foundations, other organizations)
- Foundations/corporations with whom your organization has a common mission or vision
- Funds that are focused on: localization and community-driven development, local
 peacebuilding, indigenous practices, transitional justice, increasing capacity of regionallyfocused/targeted organizations; professional development budgets for leadership or other
 related training; faith and inter-faith organizations engaged in peace or development